

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943647-2	09/02/12	September 2012	08/27/12 - 08/27/12
Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1946

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	943647	07898456

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/27/12	08/27/12	NBC Today Show	7-9am	M-----	:30	1	\$1,200.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	M	08/27/12	8:59 AM	NBC Today Show	7-9am	:30	ROF12TV19H	\$1,200.00	NM
15	08/27/12	08/27/12	M-F WXII 12 News @ No	12-1pm	M-----	:30	1	\$300.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	M	08/27/12	12:22 PM	M-F WXII 12 News @ Noon	12-1pm	:30	ROF12TV19H	\$300.00	NM
16	08/27/12	08/27/12	M-F WXII 12 News @ 5 p	5-6pm	M-----	:30	2	\$1,000.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	2	\$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WXII	M	08/27/12	5:12 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	ROF12TV19H	\$1,000.00	NM
1 WXII	M	08/27/12	5:44 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	ROF12TV19H	\$1,000.00	NM
17	08/27/12	08/27/12	M-F WXII 12 News @ 6 p	6-630pm	M-----	:30	1	\$1,400.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$1,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXII	M	08/27/12	6:28 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	ROF12TV19H	\$1,400.00	NM
18	08/27/12	08/27/12	Entertainment Tonight	730-8pm	M-----	:30	2	\$1,200.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	2	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WXII	M	08/27/12	7:40 PM	Entertainment Tonight	730-8pm	:30	ROF12TV19H	\$1,200.00	NM
1 WXII	M	08/27/12	7:56 PM	Entertainment Tonight	730-8pm	:30	ROF12TV19H	\$1,200.00	NM
19	08/27/12	08/27/12	M-Su WXII 12 News @ 1	11-1135pm	M-----	:30	1	\$1,200.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$1,200.00				

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/27/12	08/27/12	M-Su WXII 12 News @ 11-1135pm		M-----	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	08/27/12	11:33 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	ROF12TV19H	\$1,200.00 NM
Total Spots							8		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,500.00
<u>Agency Commission</u>	\$1,275.00
<u>Net Amount Due</u>	\$7,225.00